

NYC based art director & designer currently accepting work on a freelance basis.

Specialized areas include editorial design, branding & identities, presentation, advertising, packaging, and digital design for web & mobile.

FREELANCE CLIENTS
2015-2017

- + WME | IMG (William Morris Endeavor Entertainment + IMG Worldwide)
- + All About Beer Magazine
- + Games For Change
- + Time Inc / Fortune Knowledge Group
- + Talent Resources
- + The College of New Jersey
- + Hemispheres Magazine / United Airlines
- + Rhapsody Magazine / United Airlines
- + Wyndham Hotel Group
- + Time Out New York
- + Urban Zen
- + TOCCA

FULL TIME WORK EXPERIENCE

ARCHETYPES.COM

Senior Art Director November 2013 - February 2014
Freelance Art Director July - November 2013

Duties + Concept and execution of all art assets for social media hub Archetypes.com
+ Collaborate with local and global team members on UX design and execution
+ Direction and design of successful e-commerce campaigns

Skills acquired + Ability to maintain a reliable and engaging social media website
+ Ability create forward-thinking digital experiences for all devices

INK PUBLISHING

Associate Art Director, Hemispheres Magazine & Play Magazine (United Airlines)
January 2012 - July 2013
Associate Art Director, Go Magazine (AirTran Airways) & EnViva (Viva Aerobus)
February 2011 - January 2012

Duties + Art direction and execution of front-of-book, mid-book sections, guides and routemaps / flight information for all titles, as well as select features
+ Conception/design of accurate infographics, maps, charts and spot illustrations
+ Art direction of still-life product shoots
+ Commission unique and effective editorial illustration

Skills acquired + Ability to collaborate and execute dynamic visual ideas from pitch to print in a small team environment
+ Ability to redefine expectations of typical editorial design

TIME OUT NEW YORK MAGAZINE

Art Director of Brand Solutions and Special Inserts 2009 - February 2011
Senior Designer 2008 - February 2011
Designer May 2007 - 2008
Junior Designer October 2005 - May 2007

Duties + Full design and execution of client-based city guides
+ Concept and design for weekly FOB and features sections
+ Training of new hire and freelance designers

Skills acquired + Ability to thrive and execute within strict deadlines
+ Ability to commission consistently high-quality illustration and photography

TIME INC. CUSTOM PUBLISHING

Art Dept. Intern August - October 2005

Duties + Assistance with various layouts for GE, Keybank, Merrill Lynch, Cingular
+ Handle multiple projects from multiple sources simultaneously

EDUCATION

+ School of Visual Arts NYC, Continuing Education, Summer 2005 + Spring 2006
+ BFA Mason Gross School of the Arts, Rutgers University, New Brunswick, NJ, 2004

COMPUTER SKILLS

Adobe CC: InDesign, Illustrator, Photoshop, Dreamweaver, Bridge, Acrobat;
Keynote, MS Office Suite, Drupal + WordPress CMS, InSite, K4, HTML, CSS

ADDITIONAL SKILLS

- + Photography: Editorial portrait / still-life studio / travel / event
- + Color correction and retouching
- + Fine art silkscreen printmaking